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August 16, 2022

Office of the Maine Attorney General
6 State House Station
Augusta, ME 04333

Re: Burnt Ridge Nursery and Orchards, Inc. Data Breach Notification

Dear Attorney General Frey:

Our client Burnt Ridge Nursery and Orchards, Inc. ("Burnt Ridge") was notified by the vendor that hosts its e-commerce website of a data security incident. The vendor, Freestyle Solutions, identified malware on one of its servers in early February 2022, commenced an investigation, and removed the malware on February 3, 2022. The malware was first installed on the server on September 18, 2020 and was designed to capture certain information entered on the checkout page, including cardholder name, payment card number, security code, expiration date, billing address, gift certificate number (if applicable), and transaction details (such as product type, price and quantity). Burnt Ridge does not collect the security code on its checkout page.

The vendor first notified Burnt Ridge of the existence of a data security incident on March 3, 2022. On August 10, 2022, the vendor notified Burnt Ridge of the impacted transactions and provided additional information necessary to provide notification to your office and to impacted customers. Based on the vendor's investigation, 11,734 of Burnt Ridge's customers in the United States, a US territory, and Canada were impacted by this data security incident, including 118 residents of Maine.

Burnt Ridge is notifying its customers of this breach on August 15-16, 2022 by the email associated with the customer's account. For any email addresses that are no longer valid, Burnt Ridge is contacting its customers by postal mail.

Burnt Ridge has acted in an expedient manner to notify its clients as soon as it was able to do so.

FG:100541687.1

Please let us know if you have any further questions about this incident.

Sincerely,

FOSTER GARVEY PC

/s/ Eva Novick

Eva H. Novick
Of Counsel

Attachment (1): Sample breach notification letter